

## SBA 8 (a) CERTIFIED

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### EXECUTIVE SUMMARY:

Aspira-USA is a Washington, DC-based, for-profit, minority-owned business providing technical and non-technical training, consulting and communications services to government, public and private-sector organizations. Additionally, we maintain teaming arrangements to provide construction and other real estate related services.

We are engaged to deliver leadership, technical and non-technical workforce development skills training to client training cohorts for employment, advancement or starting their own entrepreneurial businesses. We are also engaged to augment existing staff capabilities with business solutions for organizations seeking consulting, communications and construction services and solutions from a small, minority-owned company with a track record of excellent past performance.



### CERTIFICATIONS:

- SBA 8 (a) Certified.
- SAM, LBE, SBE, DBE, MBE Certified
- DC Certified Business Enterprise (CBE) with 12 preference pts

### AWARDS:

- Joseph R. Biden Lifetime Achievement Award – Michel Daley, CEO

### CONSULTING

- Business Advisory
- Leadership Development
- Strategic Planning
- Mission Support

### TRAINING:

- Entrepreneurship/ Intrapreneurship
- Leadership
- Professional
- Team Building- Staff Training
- Media Relations

### PROFESSIONAL SERVICES:

- Writing and Editing.
- Grant Support
- Stakeholder Engagement
- Photography
- Public Relations
- Graphic Design
- Print-on-Demand

### CONSTRUCTION

- Construction Management
- Cost Estimation
- Engineering
- Maintenance & Repair
- Wall and Ceiling Repair
- Tile, Stone & Marble Installation and Restoration
- Painting Services.
- Drywall Installation and Finishing.
- Carpentry Services
- Window Installations
- Roofing Installation, Repair and Maintenance
- Landscaping.

### Past Performance:

- Dept. of General Services (GSA)
- DC Housing Authority
- Univ. of the District of Columbia.
- Washington Metro. Area Transit Authority (WMATA)

### DIFFERENTIATORS

- Senior corporate management experience.
- Corporate and Advisory Board experience.
- Public Relations and Crisis Management experience.
- Entrepreneurship and successful business ownership experience.
- Hands-on expertise in multiple business facets.
- Superior business relationships.



## Aspira-USA Industry Codes and Certifications

### NAICS Codes:

#### Professional Services:

611430: Professional and Management Development Training  
541611: Business and Management Consulting Services  
541618: Other Management Consulting Services  
541613: Marketing Consulting Services  
541820: Public Relations Services

#### General Contracting:

236210: Industrial Building Construction  
236220: Commercial and Institutional Building Construction  
238310: Drywall and Insulation Contractor  
238320: Painting and Wall Covering Contractor  
238350: Finish Carpentry Contractor  
238390: Other Building Finishing Contractor  
561730: Landscaping Services

### OUR VALUES

We conduct business in a socially responsible and ethical manner. We strive to uphold the highest standards in our industry, including providing superior service. We treat our customers and the people we work with fairly, with dignity and respect. We maintain the highest level of integrity—to do what we say. We will implement policies that promote diversity, equal opportunity, and fair treatment for everyone.



## Prime Contract & Subcontract Awards



**DC Department of Employment Services (DOES):** Awarded a Human Care Agreement to provide training services for the agency. Facilitated a Summer jobs program to teach Entrepreneurship techniques to young adults.



**Richmond, VA Office of Minority Business (OMB):** Facilitated virtual entrepreneurship training modules and provided one-on-one consulting services to small and minority businesses impacted by the Covid-19 pandemic.



**US National League of Cities:** Serving as a subcontractor to assist cities and local municipalities in the state Wisconsin locate and apply for federal grants, providing consultants, researchers and grant editors as needed.



**Project Opportunity:** Providing ongoing entrepreneurship training, including multiple facets of business operations, to veterans aspiring to own and operate their own businesses.



**General Contracting Team: A and E Construction; Pinnacle Craftsmen.** We team with experienced and skilled professionals offering construction services, including project management, design and planning, painting, drywall, carpentry and finishing work.